

DENNY JUGE

NEW ORLEANS

504-383-JUGE(5843)

dj@dennyjuge.com

portfolio: www.DennyJuge.com

CREATIVE + INTERACTIVE POWERHOUSE

profile

- 15 years interactive development
- Agency experience
- Formal design training
- Experience leading teams
- Expertise executing multiple projects
- Excellent client relationship management

experience

CREATIVE SERVICES DIRECTOR, Audubon Nature Institute, New Orleans 2002 – 2009

- responsible for design, development, and content creation for AudubonInstitute.org
- design and implement secure e-commerce solutions for membership, ticket sales, donations, and online gift shop
- plan, develop, and execute direct marketing campaigns via affinity email newsletters
- strategize online initiatives, advocacy campaigns, viral marketing, and cross-marketing efforts across all Audubon facilities
- develop on and off-line presentations and on-site interactive kiosks
- develop and manage Search Engine Marketing initiatives
- design/develop and create content for WeLoveBugs.org Insectarium promotion website
- design/direct and create content for Wild-Lab.com online curriculum on the wetlands
- developed Intranet for document/information-sharing for employees across all Audubon facilities

FREELANCE WEB DESIGNER AND DEVELOPER 2000 – present

includes clients such as: Holiday Inn, The New Yorker Magazine, Hilton Riverside New Orleans, Southern Light Photography, VisiTicket Select, Mondavi Center for the Performing Arts, University of California at Davis, Kirschenbaum, Bond and Partners, Twyla Tharp, Louisiana ACLU, ...see *DennyJuge.com* for complete portfolio

SENIOR CREATIVE DIRECTOR, Xceed, NYC 1998 – 2000

- represent the Xceed Creative Department to clients and partners
- direct brand strategy, design, site architecture, functionality, content
- lead, train, and manage team of 8 Creative Directors
- define Xceed's production and development process

ART DIRECTOR, Mercury Seven Interactive, NYC 1997 – 1998

- founding member of Mercury Seven
- establish design standards and practices for M7's Art Department
- hire, train, supervise, and manage a team of 20 designers
- create initial designs and oversee graphic production of client work

SENIOR DESIGNER, the Buoyant Company, NYC 1996

- establish cohesive site architecture and brand message
- lead project teams of production artists
- create original site designs, illustrations, logos, and styleguides

ART DIRECTOR, Trinity Point Multimedia, NYC 1994 – 1995

- founding member of Trinity Point Multimedia
- establish site architectures and lead vision for visual design of interactive interfaces

FREELANCE DESIGNER, NYC 1994

For Big Pink, Inc. and Flood Entertainment creating layouts, logos, artwork and animation for CD-Rom and print

skills

Standards compliant HTML, XHTML, CSS, PHP, Javascript, Actionscript, Search Engine Optimization and Search Engine Marketing Strategies (SEO & SEM), mobile development for iPhone & Android, Facebook Applications
 Expert in design, interactive development, animation, audio mastering, and video editing software such as:
 Adobe Master Suite (Director, Dreamweaver, Flash, Illustrator, In-Design, Photoshop),
 Microsoft Office Products, Audacity, BBEdit, Final Cut Pro
 Illustration, animation, writing

edu

NYU, Tisch School Of The Arts, NYC	BFA Film & Animation Major, University Scholar	1990 - 1993
Pilchuck Art Institute, Stanwood, WA	Studio Arts	1990 - 1991
Tulane University, New Orleans, LA	Studio Arts and Theatre	1988 - 1990